The Practial Guide to

# DROPSHIPPING

from



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Hello Ladies and Gentlemen,

Thank you for purchasing *Quick Cash-Out eBay Drop shipping*. Before we begin, let me clear something up – eBay's Quick Cash Out was launched several months ago; however I took it down after a few days. Why? Too many people wanted to see what product I was using for the case study and I basically refused to tell or share.

If you bought eBay's Quick Cash-Out the first time, then you might know how I stumbled upon this method. If you haven't, let me quickly explain. You see, I have a sister-in-law that needed to make some extra cash while she was in college. She personally came to me for a solution, in which I told her I would help out but she needed to give me some time.

After about a month or so, I finally had the chance to help her out. I began brainstorming, when eBay and drop-shipping popped up in my mind. I did some research and found a few drop-shippers and some products. I then decided to test it out; I think I created a total of about 8 eBay listings. The very next morning, I had 22 orders that needed to be shipped out. After calculating & paying my dropshipper, eBay and PayPal fees, my profit for that day was a little over \$100. I monitored the eBay listings for the next few weeks and I was averaging around \$50 - \$100 a day in profits. I even had days when I was averaging \$200+ in profits.

I called Tiffany (sister-in-law), told her about it and gave her a quick crash course on eBay and how the run the business. I basically handed over this business to her because she desperately needed the extra money.

Once I did that, I decided to create a guide around what I did for her. That is when eBay's Quick Cash Out was born. However, things didn't turn out the way I wanted it to when I first launched the guide.

After a few days of eBay's Quick Cash Out being live, I took it down. The reason I did that was because I didn't want to reveal the actual product that Tiffany was using on eBay to earn that amount. So, I took it down and promised everyone that I will come out with a new case study and actually reveal the product. If you decide to use the product, then by all means do so.

#### Why did it take you several months to re-launch eBay's Quick Cash Out?

To be honest, I had so many other projects that I was running and working on, I just didn't have the time. On top of that, I had just invested almost \$100,000 into inventory and building an ecommerce store for my fiancée.

At that time, things started going down-hill for me. My fiancée and I were going through problems which caused issues within our business. Due to those issues, we let our new online store crash and burn. However, I did manage to make back about \$50,000 from the \$100,000 that I had invested into the ecommerce store. But I still had over \$35,000 worth of stock sitting around, so I decided to put it up on eBay.

A series of other events started to happen. Our house was broken into and we practically lost everything. They took a lot of valuable assets from us plus \$60,000 cash from the safe we had behind a picture. My fiancée, my two kids and I were tormented for a while over this incident. I guess I had to look at it like this – I'm glad my family wasn't in the house during the robbery and no one was hurt.

These series of events did cause me to go into a bit of a depression but I'm getting much better. That is enough about my sob story; I don't want any sympathy or for anyone to feel sorry for me. Unfortunately, bad things do happen but when we fall, we have to get right back up with our head held high.

It took some time to get the ball rolling again. The very first thing I wanted to do was create another case study and re-launch eBay's Quick Cash Out. I knew people would really benefit from the guide and could use some extra cash.

So let's get straight to it guys and gals. Ebay's Quick Cash-Out 2.0 is a guide about drop-shipping on eBay and utilizing Chinese drop-shippers. Now, if you are uncomfortable with using Chinese drop-shippers, then you can go with other drop-shippers.

These drop-shippers can be from the U.S., UK, Australia, etc. However, I will be quite honest with you – if you decide to take that route, you will have a harder time finding drop-shippers who will let you drop-ship on eBay. If you do manage to find a drop-shipper that allows you to drop-ship on eBay, they are most likely using eBay as well. The price they give you and the price they are selling it for on eBay will be no comparison. Your price will probably be double the price of theirs. On top of that, they will most likely not ship internationally.

That is why I recommend using Chinese drop-shippers on eBay. Chinese sellers are basically taking over eBay. You see - when it comes to eBay, the majority of buyers are looking for items at bargain prices. I know you are probably thinking that Chinese wholesalers are known for their low quality items. This is somewhat true but, believe it or not, Chinese wholesalers have stepped up their game over the past few years. If you do your proper research, you can find many high quality items at low prices from Chinese wholesalers.

Trust me, the majority of Chinese wholesalers allow drop-shipping on eBay. If you go on eBay, you will see many Chinese sellers basically selling the same product but at a low price. Although many of them are selling the same product, they still manage to get buyers because of their extremely low prices and international shipping. They can pull this off because no matter how many Chinese sellers are selling the same products; their prices are always a lot lower than the sellers from U.S, UK, Canada, etc.

What many Chinese sellers are doing, that most sellers won't do (especially Americans), is sell a product with little profit margin. When you think about it, although these Chinese sellers are making small profits on each product, they are selling hundreds, if not thousands, of these products a day. It definitely adds up. <u>"Quantity"</u> They rather dominate their niche, make small earnings and get many orders than to hike up their prices, be greedy and receive little to no orders.

The economy is always changing, especially when it comes to online selling. More and more legitimate Chinese manufacturers/distributors are allowing dropshipping. What I have also realized is that although you can buy wholesale from them and have the products in your own location, there is no point in doing so because they are giving both the wholesaler and drop-shipper the same price, unless you are buying 100+ in quantity.

Many times on eBay, you will see that a U.S. seller has bought physical stock from one of these Chinese manufacturers/distributors but they will only ship within the United States. They are limiting their demographics simply because they don't want to deal with any hassles and scams that may occur when shipping internationally; they just don't want to take on that risk. On the other hand, if you become a dropshipper, many Chinese manufacturers/distributors will offer worldwide freeshipping to your customers. This means that the costs or hassles of international shipping are no longer yours -- it's theirs!

All you would have to do is find/have a reliable Chinese drop-shipper, put the product that you are selling in front of your audience, at the right price of course, and wait for it to sell. When it does, you then go back to your drop-shipper and place the order with them, and pay them their price for the product. The remainder of your selling price is your profit! How simple is that? No risk, no inventory and no upfront capital. Basically, *Ebay's Quick Cash-Out 2.0* is a step-by-step guide about working with Chinese manufacturers and distributors and drop-shipping on eBay - whether it's to specific countries or worldwide. (Totally up to you)

#### What Will I Need In Order To Begin?

- You will need an eBay account with some selling history (Recommended). An established selling account is one with more than 90 days since the first successful sale. As a new seller and/or not having an established selling account may cause your account to incur a hold as explained below.
- You will also need a PayPal account that is verified and has no holds this is

   a must. PayPal/eBay will hold your money for at least 21 days when you
   make a sale on eBay, until the item has been shipped out or until the buyer
   leaves you a feedback. You cannot have any holds on your PayPal account
   because you will not be able to pay your drop shipper and that can cause
   problems for you and the buyer as well. So a verified PayPal account with no
   holds is a must.

#### Is There Any Type of Investment or Upfront Capital Needed To Make This Work?

No upfront capital or any investment whatsoever is needed for *"Ebay's Quick Cash-Out 2.0"*.

Let's begin! For this case study, I chose electronic vaporizer kits. The specific brands that I had chosen were eGo and Ago G5. These products sell extremely well on eBay. I used my fiancée's eBay account for this case study which also has the stock from the "crash & burn" ecommerce store. The seller name under my fiancée's eBay account is "dm\_under\_control" as you can see from the picture below; I am logging in the dashboard.



If you search for the seller "dm\_under\_control" on eBay, you can see a lot of information on the seller. You can see the items I have listed, feedback, items sold, etc.

As you can see, I sold a great deal of these eGos & Ago G5 vaporizer kits in the month of June.

•	Awesome buyer, Immediate payment. A+++ New Blue AGO G5 Dry Herb & Wax Vape Vaporizer Portable Pen FULL KIT 2014 (#171347087467)	Buyer: 	Jun-18-14 08:15 View Item
	Awesome buyer, Immediate payment. A+++	Buyer:	) Jun-18-14 08:15
	New Purple EGO CE5 1100mAh Electronic Vaporizer Vape E-Pen Starter Kit CE4 (#171346998515)		View Item
0	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15
	New Purple EGO CE5 1100mAh Electronic Vaporizer Vape E-Pen Starter Kit CE4 (#171346998515)		View Item
•	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15
	New Silver EGO CE5 1100mAh Electronic Vaporizer Vape E-Pen Starter Kit CE4 (#181426905051)	-	View Item
•	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15
	New Black EGO CE5 1100mAh Electronic Vaporizer Vape E-Pen Starter Kit CE4 (#181426872280)	-	View Item
•	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15
	New Green EGO CE5 1100mAh Electronic Vaporizer Vape E-Pen Starter Kit CE4 (#181426919005)		View Item
•	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15
	New Blue AGO G5 Dry Herb & Wax Vape Vaporizer Portable Pen FULL KIT 2014 (#171347087467)		View Item
•	Awesome buyer, Immediate payment. A+++	Buyer:	Jun-18-14 08:15

I only did the case study for a month and profited a little over **\$1,600**. I found the drop-shipper online after doing some extensive research. I had several items/drop-shippers that I could have chosen from but I went with these products because of the high demands and price.

I found and contacted the drop-shipper and we spoke for a while; we literally hit it off right off the back. He even gave me his brother-in-law's, Jeff, contact info. It so happens to be that Jeff lives in the United States and was selling all kinds of vaporizers, atomizers, batteries, etc. However, he wasn't selling on eBay. I know Jeff was making a killing selling these products. He didn't even have a drop-shipping program advertised on his website which was very surprising.

I was upfront with Jeff and asked him if I could drop-ship for him on eBay. He was very hesitate at first but came around and gave me a break down in terms of prices and shipping.

I could have gone with the first drop-shipper but I went with Jeff instead because he was in the United States. In the last case study for Tiffany I did International

Shipping on eBay. For this case study, I only wanted to ship within the U.S.; I didn't want to deal with any shipping delays that may occur when shipping international. On top of that, I knew this was only a case study and I would stop after the case study was over.

#### Here is the break-down of my profits:

Product 1 – EGO – Various Colors - Selling Price: \$12.99 | Shipping: \$2.42 | Drop-Shipper's Price: \$3.94 | eBay Fee: 10% | PayPal Fee: 2.9% + \$0.30

Let's do some math

12.99 x 2.9%= .37+.30= <mark>.67 PayPal Fee</mark>

12.99 x 10%= \$1.29 eBay Final Value Fee

Fees total \$1.96. Now you will have to add the drop-shipper's price and shipping cost, if it's not included.

Drop Shipper's Price: \$3.94

Shipping Cost: \$2.42

Total is \$6.36 plus \$1.96 in fees brings the total cost to \$8.32. My selling price is \$12.99, so subtracting \$8.32 from the selling price determines my profit. For every eGo I sold, I made a profit of **<u>\$4.67</u>**.

I also had the Ago G5 that I was selling as well. You have the break down already (above) so I won't do another one. I had the Ago G5 price at \$17.95 and would sometimes switch it to \$17.99 or higher. For every Ago G5 that I sold, I was making a profit of **\$8.23** or more.

I was drop-shipping two products, the Ego and the Ago G5 in various colors. Here are two images from my eBay listings - Ego & Ago G5



Are you ready to give *eBay Quick Cash-Out 2.0* a Try? I hope so; I did a step-by-step guide so you can understand the process better. Let's get started!

## First You Will Need to Find Drop-Shippers:

You will first need to find legitimate Chinese drop-shippers. I recommend for everyone to use Google.com for your research. This is simple with the right approach and precautions.



You will find many Chinese drop-shippers by typing in different terms in the search bar. For example, you can start off by typing in simple terms such as "Chinese Drop Shippers". Google will display a list of websites.



#### Here are some search terms that you can type in:

- China drop shippers
- China manufacturer drop shipping
- Chinese drop ship
- Chinese drop shipping ebay
- Chinese manufacturer drop shipping
- Chinese distributor drop shipping
- Chinese drop shippers
- Hong Kong drop shipping
- Hong Kong drop shipping ebay

The list goes on and on but you get the idea. You can also try specific products with variations of the words drop-shipping, China, Chinese or different cities in China, etc.

If you prefer not to use Chinese drop-shippers, then just search for keywords such as drop-shipper, drop-shipping dealer, drop-ship, dealer login, etc. Just implement the techniques above without the word China or Chinese.

Now, if you want to try to find a drop-shipper in own country or a specific country, then I recommend using that country's Google search engine and typing in various keyword/keyword phrases with the word drop-ship, drop-shippers, etc. in it. You can get creative with the keyword phrases.

Some may find it difficult finding a product or drop-shipper at first but please don't give up. You will get better with time. Remember that you don't have to have the lowest price on eBay for customers to buy.

If you come in with the mind-set of finding the perfect product, you will be just setting yourself up for disaster. Try finding products that are doing extremely well on eBay or products that are in demand but not too many sellers are selling it. That's the right approach to take. You have to take a leap.

## What to Look For or Look Out For When You Are Searching For a Chinese Drop-Shipper or Drop-Shipper in General:

- 1. Check on their website to see if they'll drop-ship.
- 2. Make sure that the drop-shipper doesn't require any fees in order to signup or get started with their drop-shipping program. Only sign-up to dropshippers in which their drop-shipping programs are completely free.
- See if they have a Return Policy (Recommended). If not, you must advertise that in your eBay listing. Whether it's no returns, or just exchanges – be completely honest in your eBay listing.
- 4. Check out their payment options; PayPal must be one of them (Must Have)

- 5. Search and check for reviews of the website/company. You can easily do this by typing in the drop-shipper's website URL, followed by the words "reviews" or "scam" into Goggle search engine. You can also do that method in YouTube search engine. It is highly recommended that you work with companies that have good reviews on their shipping, packaging and product quality.
- 6. Compare some of their product prices. You can compare them to eBay by typing in the product's name, SKU, etc. into eBay's search bar. Note: Your prices don't have to be the lowest on eBay, just along as you can make a decent profit and still manage to compete.



7. If they seem legit and follow the criteria on this list, sign-up for their dropshipping program. Approval time varies for each drop-shipper.

#### What Products or Niches Should I Get Into or List on eBay?

There are many methods of finding the right products or niches; starting with the list of drop-shippers that you will find from the method I listed above. You can easily search through the products on their website and compare them to the exact or similar products on eBay.

You must calculate eBay fees and PayPal fees into the price of the product that you are interested in drop-shipping. You can get an idea of eBay fees from the link below. Also, you can't forget that some drop-shippers may charge a handling fee or charge for shipping, if an item is below a certain price. Make sure to read the drop-shipper's terms and conditions, shipping policy, etc.

Now don't be greedy with marking up the prices of the products. Remember, it's more about the quantity of items sold rather than huge profits per item, when selling on eBay. Also consider your eBay selling limit; I believe the default is \$5,000. However, you can request to raise the limit by contacting eBay. Don't be scared of contacting them because you are drop-shipping. They will ask you why are you raising your selling limit, what products you plan on listing and if you're drop-shipping, etc. Now if they ask you if you are drop-shipping, just say no. Tell them that some of your products/inventory are in fulfillment centers in a few different countries, for example. It's not illegal to drop-ship on eBay but I personally believe that eBay and PayPal don't like sellers who drop-ship. To avoid any delays or hassles, I don't tell eBay I drop-ship.

Let's get back on the subject of finding products and niches for eBay. Now I just showed you one method. Another is to use a program called Terapeak. Terapeak compiles data from eBay and other platforms; the data consists of competitor's behavior, pricing techniques and strategies, supply and demand, category and product trends, and customer purchase patterns. They have a 7-day free trial that you can use to find niches, products, research competitors, etc. The link to Terapeak is below (Non-affiliate link)

#### http://www.terapeak.com/

Another method is just to use what you already know. Just start typing in random product's names and niches off the top of your head. Make sure you do your proper research.

I noticed that off brand electronics and clothing sell really well on eBay. Chinese sellers are making a killing in those niches. You can get ideas right on eBay just by looking up top sellers are doing random searches on eBay.

Once you have found a drop-shipper or drop-shippers and have a list of products you will be selling on eBay, it's time to setup an eBay listing. Note that eBay does

have monthly store subscriptions that you can purchase. If you decide to take that route, here is the link for information and fees for eBay stores.

#### http://pages.ebay.com/storefronts/start.html

You will be able to list more items with an eBay store. However, you will have to pay a monthly fee. So I recommend not purchasing an eBay store until you get the hang of things or until you are ready to scale it up. For now, I will be showing you how to create a basic eBay listing.

## Creating an eBay Listing:

First you will need to have an eBay account. If you don't have one, you can sign-up for one at eBay. If this is your first time signing up, make sure to enter all of your information correctly and honestly; that is including location because although you will be using Chinese drop-shippers, you are not from China. So make sure you enter all the fields truthfully and correctly about yourself.



When you first log in, you may see a page like the one below.



You will then hover over the word "Sell" on the top right hand corner and scroll to "Sell an item" and click on it. You will land on a page like the one below.

COCY 2. CREATE YOUR LISTING 3. REVIEW YOUR LISTING THE US WHAT YOU'RE SELLING 2. CREATE YOUR LISTING 3. REVIEW YOUR LISTING THE US WHAT YOU'RE SELLING	Switch to quick listing tool   Help
Start a new listing	
Give us a title for your listing or enter a UPC, ISBN, VIN or Part Number. Get started For example: transformers action figure, chevy camaro wheels Browse categories   Recently used categories	Finish your draft listing (Unitiled draft) * Category: Collectibles > Tobacciana > Cigarettes [Delete] *Edited Jun-01. Complete
Sell with a template	
New Electronic Vaporizer eGo-T Ce5 1100mAh Vape E Pen Full Kit w/ Case - Ce4 New Fixed Price, Good 'Til Cancelled, Buy It New Price: \$15.99, Subtitle Create templates   Manage templates	

Now click on "Browse categories" and choose the category that best suits the product that you are listing at the moment. You will be doing this for each different product that you will be selling. If you have a product with variations such as color, size, etc., you can list it in one listing or list it separately. If you decide to list separately, make sure to include whatever variations it may be in the title of your listing. I will be explaining this shortly



YOUR ITEM 1. TELL US WHAT YOU'RE SELLING 2. CREATE YOUR LISTING 3. REVIEW YOUR LISTING

ell us what	you're selling	Help   🥸 Contact	
Find a matching	category		
Give us a title for you	ur listing or enter a UPC	, ISBN, or VIN. 3	Search
For example: new to	y story dvd, 1957 chevro	olet bel air	
Search categories	Browse categories	Recently used categories	
Antiques > Ant > eBay Motors > Baby > Books > Business & Industrii Cameras & Photo > Cell Phones & Accc Clothing Shoes & A Coins & Paper Mon Collectibles > Computers/Tablets Consumer Electron	al> ssories> kccessories> iey> & Networking ics>		
			Category number:

## After selecting a category, click on continue. You should land on a page like the one below.

Create your listing	Switch to quick listing tool Save for later Help
Categories where your listing will appear Get help	
Category ② Consumer Electronics > Gadgets & Other Electronics > Other Change category	
Variations @ • Number of variations: 9 • Color: Black, Dark Blue, Silver, Purple, Green, White, Red, Pink, Yellow Add/Edit variations   Edit price and quantity   Change pictures	
Describe your item Add or remove options   Get help	
★ Title ③ New Electronic Vaporizer eGo-T Ce5 1100mAh Vape E Pen Full Kit w/ Case - Ce4 New	
Subtitle (\$1.50) @	
* Condition ③ New T	
* Add photos	

If you have a product with variations and you want to list them all in one listing, click on "create variations". If you do not see this grey box, it means that the category you have selected does not allow variations due to an eBay policy. If that is the case, just double check that you have selected the most suitable category or simply list them separately.

## Listing a Product with Variations:

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When you click on "create variation", you should land on a page similar to the one below. The text on the page may differ according to the category you have selected for the product.



If you don't see your variations up there such as size or color, then click "Add variation detail" and check the box and enter the details.

	Add variation detail	]
	Enter a unique attribute that helps describe how your items vary.	
Con	Enter detail name For example, Year	
	Enter detail value For example, 2007	
About		lution Ce
Copyrig	Save Cancel	, Policy.

If you have a color variation, you will enter the title "Color" in the detail name field and hit save. Now enter the different colors under the "Color" variation you have just created. Example below:

## ebay

LIST YOUR VARIATIONS 1. VARIATION DETAILS 2. ITEM SPECIFICS 3. VARIATIONS 4. PHOTOS 5. QUANTITY AND PRICE

1. Tell us about the details of your variation



For every color, just click on the <u>plus sign/color</u> and enter the next color name in the field.

Blue	✓ Remove
Green	✓ Remove
Orange	✓ Remove
Yellow	✓ Remove

This will be the same process for any other variation you may have including size or anything else. Once you are done with all of your variations, click on continue at the bottom.

You will then enter details about the product; you can get most of that information off of your drop-shipper's website under the product details. Make sure to enter accurate and correct information of the product.

## Important Fields in an eBay Listing:

One of the most important fields in an eBay listing is the title of your product. This is the title of the product that shows up on the right side of your product image in eBay's search results - like the image below.



If you go back to your eBay listing – you will see a "Title" field, like the image below, where you will enter your product title. You can easily get ideas for your title from sellers that are listing the same item on eBay. Just make sure that the title is not misleading in any way and it describes your product.

Describe your item	Add or remove options   Get help
* Title 💿	
New Electronic Vaporiz	er eGo-T Ce5 1100mAh Vape E Pen Full Kit w/ Case - Ce4 New
Subtitle (\$1.50) 3	
* Condition @	
New	▼

Use terms that consumers will normally type in when searching for a product similar to what you will be selling. I also recommend using words like "New" and "Free Shipping" in all of your product titles, but only if the product really is new and it includes free shipping.

You can also use the eBay tool which is called "Bay Estimate" or other random eBay title optimizer. You type in random titles that you want for your eBay listing then hit search. It will show you search terms; the bigger the green dot is, the more popular the search term is on eBay (click one that matches what you are selling).

Original Item Title: New 64 GB White/Silver Swivel Flas							
Modified Item Title:	New	New 64 GB White/Silver Swivel Flash Drive USB 2.0					
Length:	49 cha	49 characters, 31 more available?					
Choose a search o	uery:						
Submit							
Buyer se Choose a search The BayEstimat your title will p	arch queries from this list e for each sea erform when a	matching you to get keywor rch below estim buyer performs	r item <sup>?</sup> d suggestions. ates how well that search				
Search Query	Popularity?	Availability?	BayEstimate?				
64 drive	12	227					
<u>white usb flash</u> drive	7	71	•				
<u>64 gb</u>	1333	590	•				
<u>flash 64 gb</u>	95	42	•				
<u>64 gb flash</u>	95	42	•				
usb flash drive	64000	10184	•				
usb drive flash	64000	10184	٠				
flash usb drive	64000	10184	•				
flash drive usb	64000	10184	٠				
64 gb drive	35	43	•				
drive	1368	100000	•				
and and	20020	44040					

On the next page, there will be 3 tables. The one in the middle says "Keywords buyers like/dislike when searching for" \*search term you chose\*. If any of those keywords slightly match what's in your listing, then use them in your title.

Buyer se Choose a searc The BayEstima	earch queries ch from this list te for each sea	matching you to get keyword rch below estim	Keywords buyers like/dislike when searching for usb flash drive		
your title will p	your title will perform when a buyer performs that search			Keyword	Desirability?
-		,		thumb	
64 drive	12	227		16	
white usb flash drive	7	71	•		
64 gb	1333	590	•	128	•
flash 64 gb	95	42	٠	4	•
64 gb flash	95	42	•	nr	•
usb flash drive	64000	10184	۲	stick	•
usb drive flash	64000	10184	•	200	•
flash usb drive	64000	10184	•	kingston	•
flash drive usb	64000	10184	•	128â.¢gb	•
64 gb drive	35	43	•	â,¢flash	•
drive	1368	100000	•	â.¢usb	•
flash drive	30836	11946	•	â.¢gb	•
drive flash	30836	11946	•	â.¢drive	•
usb flash	2066	14093	•	â,¢datatraveler	•
flash usb	2066	14093	•	memory	•

Buyers typically buy from these Categories after searching for usb flash drive <sup>3</sup>				
Name	Number/ID			
Global Suggested Categories?				
Computers/Tablets & Networking > Drives, Storage & Blank Media > USB Flash Drives	51071			
Sports Mem, Cards & Fan Shop > Fan Apparel & Souvenirs > College-NCAA				
Consumer Electronics > Gadgets & Other Electronics > Laser Pointers				
Computers/Tablets & Networking > Laptops & Netbooks > PC Laptops & Netbooks	177			
eBay Motors > Parts & Accessories > Car & Truck Parts > Computer, Chip, Cruise Control > Performance Chips	33597			
Toys & Hobbies > Radio Control & Control Line > RC Engines, Parts & Accs > Cars, Trucks & Motorcycles	34061			

Here is the link to Bay Estimate - http://labs.ebay.com/erl/demoto/to

research labs			Optimiz	e Your eB	Try the Labs Home Page <sup>Need</sup>
Home	Instructions	FAQ	Comments	News	
1. Please read both 2. Automated/screer 3. This unsupported the item. Misrepr Your Item Title:	the <u>Instructions</u> and FAQ at -scraping hits against this ( tool merely offers suggesti esentation can cause your i	least once, even courtesy experin ions, applying whi items to fare wors	if you have been using this t <b>tental</b> tool will cause it to an ich might cause your listings e. By using this tool, you ac	tool for some time. utomatically go down s to fare worse than u cknowledge these fac	for an indeterminate amount of time. sual. Your goal should be to optimize your item title for the right buyer search query(ies) <b>without misrepresenting</b> s and agree to use this tool solely at your own risk.

Back to your eBay listing - Now all fields that have an asterisk symbol next to it when filling out your eBay listing, must be filled in. Don't worry about filling out a Subtitle; it is not needed and it also costs more money. The next important thing is photos. Ebay allows up to 12 free images, take advantage of it!

* Add photos Add or remove options   Get help	
Upload up to 12 photos that show your item in multiple views (such as front, back, side, and close-up). 🍞	
Try our new enhanced photo uploader. Add/edit photos Classic uploader	Your photos: 0   You can add 12 more
Click to add photos (first photo is required)	
Q Preview   Change pictures	
Select optional photo upgrades	
Good news! Picture Pack is free for this category.	
Gallery Plus (\$1.00) @	
Display a large photo in search results — capture special details or different views for buyers.	
Picture Pack (free)	
Includes extra pictures and enhanced photo options on your listing page (2)	

You can get images of your product from your drop-shipper's website. There is no need to save an image; eBay gives you an option of entering the URL of the image. So you can easily right click on your product image and "copy image URL".

When you go back to your eBay listing and click on "add photos", you will get a popup box like the image below. You can either upload an image from your computer or use a web address. If you can't copy an image URL from your drop- shipper's website, look elsewhere or use the "Snipping Tool" and save the images onto your computer. Ebay does have a photo size requirement.



The next field is the description of the product. This is the information that consumers will see when they click on your eBay listing.

* Add a description Add or remove options   Get help							
Standard HTML							
Arial ▼ 10 ▼ A U 監査書 注注 集標 物Check spelling Inserts ▼ Ø							
Q Preview   Save draft							

I was using a tool called "Auctiva"; I was already using the tool to sell my overstock. Auctiva has many cool features such as templates, gallery scroll, image hosting, etc. They have a free 30 Day Trial and I think their lowest plan starts at \$2.95. Right below is the template I was personally using for the drop-shipped products.



#### Here are some tips that you can use when creating a description for a product:

I will just grab my drop-shipper's descriptions and change a few words or sentences to it. Or use bits and pieces of other sellers that are selling the same item but add my own personal touch to it. I will also create a basic layout and use it for all of my products. For example:

Payment – Describe in a brief sentence that you only accept Paypal as a payment option

- Shipping Policy Since you will be shipping worldwide, talk about your Free Shipping and describe what shipping methods you will be using. If applicable, let customers know if they will be receiving any tracking number or information. Since you will be shipping worldwide, make sure to include words and terms such as "Fast Shipping", "Reliable", etc. This is to ensure the customer that they are in safe hands when buying from you.
- Return Policy Describe whether or not you will be accepting returns; if so, how many days they have to return the item. If the drop-shipper only accepts exchanges or no returns, make sure that you state it in the listing. You can get this information from your drop-shipper's return policy.
- Feedback Just talk about customer's satisfaction. How much you appreciate positive feedback: "If you have any problems with an order/shipment, contact us immediately before leaving neutral or negative feedback."
- **Contact Us** They can contact you through eBay for any questions or concerns.

Next, you will see an option of adding a theme to your eBay listing, which is not recommended. You can simply ignore it. If you do decide to use it, it will cost you 30 cents.



Next is "Choose a format and price" in your eBay listing.

Choose a format and price Add or remove options   Get help
Fixed price
* Buy It Now price (see fees for listings with variations) None Discess cather Buy It Now prices for your item projections
e rease enter buy in row prices for your aerit variations. Add Price
* Quantity @
None Please enter quantities for your item variations. Add quantities
Duration 🍘
Good 'Til Cancelled 👻
Start listing immediately
© Schedule start time 12 - 00 - AM - PDT
& eBay Giving Works
Donate 10-100% of your sale to your favorite nonprofit and eBay will give you a credit on basic selling fees for sold items.
I do not wish to donate at this time
🔿 🤣 Doctors Without Borders USA (Medecins Sans Frontieres)
Medical Teams International
Or, select another nonprofit you love
Donation percentage Select % · ·

I strongly recommend having all of your products set at "Buy It Now". You may have an option of adding a "Best Offer" to your listing according to what product your category is in. The "Best Offer" option is not available in all categories. I don't recommend that you use this feature because you may not have that much room for negotiations due to your profit margin. If you have variations in the listing, make sure to add the price and quantity for your product variations.

The duration of your listing is really not all that important; I have tested them all and there is no difference. Note that fees will vary according to what duration you have selected for your eBay listing. I recommend duration of 7, 10 and Good 'Til Cancelled. The "Good 'til Cancelled" option is the most expensive.

You will see an option of donating to Ebay Charity; choose "I do not wish to donate at this time" option.

Next is "Select how you'll be paid". Choose PayPal and enter your PayPal email address in the field. Always have "Require immediate payment when buyer uses "Buy It Now" option checked for each of your listings. Note that the "Require immediate payment" option is only available for Premier and Business PayPal accounts.



## The next part of your eBay listing that you must fill out correctly is the "Add Shipping Details"

dd shipping details Add or rem	ove options   Get help
U.S. Shipping ()	
Services Calculate shipping	Cost @ Each additional
Standard Shipping from outside U	JS (5 to 10 business days) ▼ \$ 0.00 \$ 0.00 Ø Free shipping 3
Offer additional service	
Local pickup	
Buyers can pick up the item from	i you
Combined shipping discounts (2)	
Apply my flat shipping rule with	profile name:
Edit rules	
Handling time (2)	
2 business days 🔹	
ternational shipping	
Sell globally, ship domestically using	the Global Shipping Program
Send it to the US shipping center	and the rest will be taken care of for you. Learn more
Select alternative international shippir	ig options. Learn more
Flat same cost to all buvers	
If you offer international shippi	no your item may be sold on another aBay site. If so your listing will be subject to that site's aBay Buyer Protection and other policies
Shin to Se	is, you term may be sold an another buy site in ab, you name will be subject to that and a buy intermediate buy site in ab, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy intermediate buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and buy site in a b, you name will be subject to that and by site in a b, you name will be subject to that and by site in a b, you name will be subject to that and by site in a b, you name will be subject to that and by site in a b, you na b, you name will be subject to that and by site in a b, you name
Worldwide - U	SPS First Class Mail Intl / First Class Package Intl Service - \$ 0.00 \$ 0.00
Offer additional service	
and the second s	

Now, most Chinese drop-shippers will offer free shipping worldwide. However, make sure to read their shipping policy before filling out this part of your eBay listing. I always recommend offering free shipping in all of your listings, even if you have to add the shipping cost into the selling price.

Under U.S. shipping – Select "Flat same cost to all buyers" and select one of the shipping services based on your drop-shipper's shipping policy. Always enter 0 as the amount in the "Cost" and "Each Additional" field and have the "Free Shipping" box checked as well.

Now, underneath "International Shipping" - Always have the box unchecked for Ebay Global Shipping Program. Select "Flat same cost to all buyers" from the dropdown menu. Select "Worldwide" under "Ship to" if your drop-shipper ships to all countries or select "Custom" if your drop-shipper only ships to specific countries. If your drop-shipper ships to specific countries, check the boxes of the countries in the custom option. The rest of the information will be based on your drop-shipper's policies. You will need to implement your drop-shipper's terms into your eBay listings.

Next, you will need to fill out information similar to the image below:

Your listing may be visible on other international eBay sites. To exclude buyers in certain locations from purchasing your item, create a shipping exclusion list.
No locations are currently excluded. Create/edit exclusion list
Package details
Package type () Dimensions ()
Package (or thick envelope)  in. X in. X in.
Irregular package
Weight 7
1 lb. or less 🔹 0 oz.
Item location ()
Hong Kong, Hong Kong

If you have any specific locations that you want to exclude buyers from, you will need to create a shipping exclusion list. Most likely you won't need to worry about this.

The "Packaging details" really doesn't matter because you will be offering Free Shipping. If you want to fill this out, by all means, you can.

The "Item location" is very important; do not lie about where the product is located – be truthful unless the drop-shipper is in the same country as you.(Then you can pull it off). This will be the location where your drop-shipper is located. Enter the country or city & country where the drop-shipper is located. Consumers will be able to see this when they view your eBay listing and click into your eBay listing.

We are almost done with the eBay listing. Another part is the "Add other details" section.



You can use "Buyer Requirements" to block certain buyers from purchasing your products. You can add buyer requirements and block buyers such as buyers with no feedback, buyers who don't have a PayPal account, buyers with unpaid item cases, buyers with policy violations, etc.

Sales tax will not apply to you; you do not need to worry about filling out this field.

The Return Policy – you will need to implement your drop-shipper's return policy into your eBay listing return policy.

You will see some text that says "Your fees so far" with an amount next to it. The amount will be a few cents and you don't need to worry about paying for it right now. Ebay will bill you once a month and this will include listings and final value fees. Make sure to double check everything you have done so far. If everything is correct, hit continue at the bottom of the page.

You should land on a page like the one below.



Another thing that you should consider is "Gallery Plus" which will display your main product image bigger in eBay search results. I do recommend this but it is not required - this feature will cost \$1.00. Now the Subtitle and Bold title, you can bypass those features, they're not needed. At the bottom of that page, you can review the fees and also preview your listing.

Make sure to preview your listing and if editing needs to be done, hit edit before clicking on the "List your item" box. If everything is right, click on "list your item" and your eBay listing will be live. Now if you want to save that listing as a template and use it for similar products, make sure to check the box "Save this listing as a template" right above the "list your item" box before clicking the list button. You have just created your first eBay listing. Congratulations!!! This will be the same process when listing other products on eBay.

Below is a partial preview of one my listings for the eGo



## **Other Important Things You Need To Know:**

Now that you finished creating your first eBay listing, you may want to see how it is doing. You may do so by clicking on "My eBay" on the top right corner of your home page and then scroll down to the bottom of the page until you see "Listing Activities". Once you locate it, click on "Active Listings"; you should be brought to a page like the one below.



19 dm_under_control ( 125 🚖 ) 🤹 💱					Tell us	s what you think
Account Applications			The My e	Bay landing p	age is set to S	Summary [Chang
Selling Reminders						Edit 🗸   🔨 🗸
Last 31 days) ↓ I have 4 active items with questions from buyers. ↑ 7 items I'm selling are ending today. Update title for 51 listings. Add item specifics for 26 listings.						
Active Selling (51)						Edit 🗸   🔨 🌱
All (51) Awaiting Answer (4) Open Offers (0) Bids/Reserve format All  All  Add note Edit Sell similar Send To Online Auc	Met (0)   Without Bids/Reservent	e Not Met (51)	Leads (	0)   Global Sort Tim	Shipping Progr	soonest 👻
		Views / Watchers	Bids	Price	Time left	Actions
New Hot Womens Versatile Mini Party Club Dres     Available Quantity: 4      Show variations ]	ss Sz S-L Bla (171268079887)	63 1		\$22.95 <i>⊊Buylt Now</i> Calculate	2h 13m	Sell similar More actions <del>•</del>
New Sexy Womens Coral Tank Style Party Club     Available Quantity: 3	Mini Dress Si (171268143214)	23 0	220	\$26.99 <i>⊊Buylt Now</i> Calculate	3h 30m	Sell similar More actions <del>•</del>
[ Show variations ]						
ew Sexv Women Coral Peplum Mini Party Club	h Dress Size Sm	97			4h 17m	Sell similar

Here you can see how many watchers are watching your listings, views, etc. If you go back to the previous page, that is your main dashboard, get familiar with it. You can see if you have any messages from eBay or potential buyers, check for any orders or new orders, etc.

Now when you get an order, you will see it in your eBay dashboard and you will receive an email from PayPal. I personally like to wait until the end of the night to process any orders from eBay.

## **Processing Orders**

Now that you have received your first order or numerous orders, it's time to get them processed. Make sure the money is available in your PayPal account and that there are no holds on the payments. There shouldn't be any holds on your account if your PayPal account is verified, and if you have made an eBay transaction within the last 90 days. However if there is, I recommend that you refund the buyer immediately. I wouldn't call it quits yet, although I did mention that you must have a verified PayPal account with no holds.

If you do experience this, the first step is to refund the buyer. Then, I recommend that you build some selling history on eBay. You can do this by investing a few bucks into wholesale. With a little investment of about \$50, you can buy cheap wholesale items like USB plugs, phone cases, jewelry, etc. and build some credibility with eBay and PayPal. Once your PayPal hold is removed, then you are all set and ready to go again.

Back to processing your first order. Now, know that all drop-shippers will have different ways of placing drop-shipped orders. The first method is the most common which is when you need to log in to your drop-shipper's website and place orders as if you were buying the item. However, instead of entering your shipping information, you will enter your customer's name and shipping information. You want to make sure that your customer receives the item that they paid for.

Another method that drop-shippers may use is when you upload an excel sheet with the customer's shipping information and SKU number of the product that they have purchased. Here is an example of an excel sheet that your drop-shipper may want you to use in order to process orders. This is the actual excel that my sister-inlaw was using when she was processing her drop-shipped orders. With this case study, I was processing orders over the phone at first then through email (Phone was much harder though).



М	N	0	Р	Q	R	S	Т	U	٧	W	Х	Y	Ζ	AA	AB	AC	AD	AE
Gift Wrap - Yes/No (or Empty)	Ship In Box - Yes/No (or Empty)	SKU	Qty															

The excel sheet above consists of entering your customer's information such as Shipping Method, First/Last Name, Street Address, City, Country, Gift Wrap, Ship In Box, SKU and Qty.

Many people will be confused on how to enter international shipping information correctly. I can honestly say that I myself was confused but it is simple. When you click on one of your customer's order details in your PayPal, for example, you will be transferred to another page called "Transaction Details."

Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$12.99	-\$0.68	\$12.31 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$12.99	-\$0.68	\$12.31 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$18.99	-\$0.85	\$18.14 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$17.95	-\$0.82	\$17.13 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$18.99	-\$0.85	\$18.14 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$12.99	-\$0.68	\$12.31 USD
Jun 15, 2014	Payment From	Completed	<u>Details</u>	Shipped, Track	\$17.95	-\$0.82	\$17.13 USD

Transaction Details are details about that specific order. You will be able to see your customer's shipping address, what they have ordered on eBay and the price they paid. If you deal with a drop-shipper that requires you to upload an excel sheet for the orders, then the shipping address on PayPal can be confusing – especially for international orders. This is because you wouldn't know which is the street address, zip code, city, etc.

I will recommend going into your eBay account, and clicking on "My eBay" in the top right hand corner. Then navigating to a section called "Alerts & To Do's" and clicking on "New PayPal payments received". You will be transferred to another page of your customer's orders. If you click on the dollar amount of any one of your orders, you'll be transferred to another page – this will be a page of your customer's shipping information. You will see that everything will be formatted for you and not as confusing, for example:



Sometimes, for international orders, you may see a number in the "Country" field; never use the number when processing orders. Always go back to PayPal and get the country's name when processing drop-shipped orders (or to double check the shipping address in general).

After placing the orders with your drop-shipper, you will have to wait patiently until they ship the item out. Once they do, you will receive an email that the item has been shipped or you can log in to your drop-shipper's account to check for any updates.

Once you have received your customer's tracking details/numbers, you will need to log in to your PayPal account. Once you are in PayPal, locate/scroll down to your customer's order and you will see a "Print Shipping Label" tab. You will need to manually enter in the tracking details. You will then click on the downward arrow on the "Print Shipping Label" tab and click on "Add Tracking Info".

	Date	100-	Туре	Name/Email	Payment status	Details	Order status/Actions	Gross	Fee	Net amount
	Jun 8, 2014		Payment From		Completed	Details	Shipped, Track	\$17.95	-\$0.82	\$17.13 USD
	Jun 8, 2014		Payment From		Completed	<u>Details</u>	Shipped, Track	\$17.95	-\$0.82	\$17.13 USD
	Jun 8, 2014		Payment From		Completed	<u>Details</u>	Shipped, Track	\$25.98	-\$1.05	\$24.93 USD
	Jun 8, 2014		Payment From		Completed	<u>Details</u>	Shipped, Track	\$17.95	-\$0.82	\$17.13 USD
	Jun 8, 2014		Payment From		Completed	<u>Details</u>	Shipped, Track	\$25.98	-\$1.05	\$24.93 USD
	Jun <mark>8, 2014</mark>		Payment From	-	Completed	<u>Details</u>	Print shipping label -	\$12.99	-\$0.68	\$12.31 USD
Mo	ve to Recent Activity	y Wha	at's this				Mark as shipped Issue Refund			

You will get a pop-up box like the one below. Fill out the information and double check for corrections. If it's correct, under "Mark as", select "Shipped" and click save. PayPal will automatically send a confirmation email to your customer that their item has been shipped, along with their tracking details.

	×
Add tracking information	
Shipped by	
Select One	
Tracking number	
Mark as	
Select One	
	Save Cancel

That is it! How simple is that? Repeat the process for every order and that is all.

## How to Deal With Refunds and Customer Service:

First and foremost, I don't recommend that you request a payout for all of your earnings from these drop-shipped orders. I recommend cashing out at least 50% of your net profits from the drop-shipped orders and keeping the rest in your PayPal account, just in case of refunds.

If the customer's refund date, from the day that they received the package, has expired or the customer has left you a positive feedback, then you can assume that it's okay to request a payout from PayPal.

## How to Deal With Refunds and Disputes:

Accidents happen, especially when you are shipping worldwide; that it why it is very important to only deal with reliable and organized drop-shippers, to minimize those risks. In case you do encounter customers that want a refund, make sure that the customer has a legitimate claim which includes the following – the item arrived damaged, the product does not work, the item was wrongly shipped, etc. Handle all refunds quickly. You will have to contact your drop-shipper immediately in order to process any refunds. Your drop-shipper will have all of this information available for you, so make sure that you read their policies thoroughly.

#### **Customer Service:**

This is very important – you should always handle all questions and support issues quickly and courteously. You will receive emails on eBay of customers interested in purchasing your products or who had purchased and want updates of their orders.

You can simply send them an email stating the following:

#### Hello,

Thank you for contacting us. Your order is being processed and will be shipped out shortly. When it does, you will receive an automatic email from eBay and PayPal with tracking details along with your tracking number. If you have any other question, don't hesitate to contact us. Thank you for your patience. Support is very important; the more positive feedback that you get on eBay, the more authority you will build and have on eBay.

### Summary

This pretty much sums it all up. If you want to scale this up and make more money, just add more products. One last thing is to make sure to always keep your eBay listings up-to-date, this includes adding more quantity if needed and/or adjusting prices, etc. Once again, Support – Handle all support related issues in a timely matter.

## **Exclusive BONUS Below:**

Now that I have shown you how to drop ship on eBay, find drop shippers and the proper way to set up an eBay listing. I'm providing you with this list of 35 Chinese drop-shippers. I have personally checked, researched, and reviewed every one of them. I wanted to make sure that I give you legitimate Chinese drop-shippers with quality items and great reviews. This will help you speed up the process to making \$50-\$100 a day or more.

Note: Don't forget to try my methods of finding drop shippers. You can always add those drop shippers to your personal collection.

- 1. www.banggood.com
- 2. <u>www.sammydress.com</u>
- 3. <u>www.fasttech.com</u>
- 4. www.pabbos.com
- 5. <u>www.dinodirect.com</u>
- 6. <u>www.chinabuye.com</u>
- 7. <u>www.vateno.com</u>
- 8. <u>www.lightake.com</u>

- 9. <u>www.ankaka.com</u>
- 10.<u>www.dx.com</u>
- 11.<u>www.tmart.com</u>
- 12.<u>www.pandawill.com</u>
- 13.<u>www.chinavasion.com</u>
- 14.<u>www.efoxcity.com</u>
- 15.<u>www.everbuying.com</u>
- 16.<u>www.epathchina.com</u>
- 17.<u>www.focalprice.com</u>
- 18.<u>www.chinabuye.com</u>
- 19.<u>www.ebuyfromchina.com</u>
- 20.<u>www.fashion71.net</u>
- 21.<u>www.nearbyexpress.com</u>
- 22.<u>www.chinajiaho.com</u>
- 23.<u>www.moddiy.com</u>
- 24.<u>www.lightinthebox.com</u>
- 25.<u>www.bornprettystore.com</u>
- 26.<u>www.eachmall.com</u>
- 27.<u>www.crdynamics.net</u>
- 28.<u>www.cellz.com</u>
- 29.<u>www.clothingloves.com</u>
- 30.<u>www.ahappydeal.com</u>

- 31.<u>www.prettyimpress.com</u>
- 32.www.bluelans.com
- 33.<u>www.sunsky-online.com</u>
- 34. www.suntekstore.com
- 35.<u>www.vococal.com</u>

That is all everyone. Writing this guide has been fun and I hope you all take action with this. You can easily make \$50 - \$100 a day and possibly a lot more. It's been a pleasure and I hope you all enjoy reading this guide and find it helpful.

Thank you all for purchasing *Ebay's Quick Cash-Out 2.0*, now it's time for you to start implementing these techniques. Thanks again everyone and enjoy!!!

Remember to take action

All the best,

Smith

Anna PLR